



For Immediate Release

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NEW GAMING CHARITY HELPS RARE DISEASES

DonateGames.org Launches, Now Accepting Your Used Video Games

Aliso Niguel, Calif. – Feb. XX, 2009 – Are you tired of trading in your used games at retail stores for pennies on the dollar? Are you looking for a new site to purchase used games at low prices? Do you want to help change the lives of people around the world? The new gaming charity DonateGames opened its doors today and if you answered “yes” to any of these questions, it needs your help.

An orphan disease is a rare disease affecting less than .05% of the population, typically genetic in origin and either life-threatening or chronically debilitating. Because of their rarity, orphan diseases are often overlooked for funding and public support.

DonateGames is a new charity dedicated to funding research for orphan diseases and supporting those affected by them through the donation and resale of used video games. In addition to raising funds for research on these rare disorders, DonateGames will promote awareness information and provide advisory services to the general public.

DonateGames was conceived by IT industry veteran Jim Carol and his wife Cynthia after their son’s

diagnosis with leukemia in 2006, now in remission. “We were lucky,” said Mr. Carol. “Treatments and community support really made a difference for him. But, we met others at the treatment centers that had no hope, suffering from even rarer and life-threatening conditions, without research funding, effective treatments or support networks. By launching DonateGames and connecting with the vibrant gaming community so near and dear to my own professional background, now we can help them, too.”

“Gamers already have an amazing capacity to give,” adds Josh Sommer, spokesman for DonateGames and founder of the Chordoma Foundation, one of the benefiting organizations of the new charity. “All we’re really doing is making it as easy as possible for gamers to support others and get funding to those who so desperately need it. Donate games, buy games, save lives – it’s that simple.”

For more information about DonateGames, volunteer opportunities or to donate used games, visit www.DonateGames.org.

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